



ZIMMERMAN & MARKMAN
Political Consulting. Communications. Advocacy.

March 29, 1994

Louis Molina
4719 Monroe Street
Hollywood FL 33021

Dear Louis,

I am writing to tell you how much I appreciate the extraordinary effort you made on our behalf producing the TV commercials we made for Ruben Zamora's presidential campaign in El Salvador.

You not only worked sixteen hours a day for fifteen consecutive days, but you did so under the most difficult local conditions I have ever experienced. Despite disappointments and provocations too numerous to mention, you maintained a sense of humor and a cooperative attitude throughout the ordeal.

Beyond the hard work, however, you also deserve great credit for the creativity and patience you brought to the task. I have rarely seen a producer have to scramble so much to make a shoot work as you had to in El Salvador. Thanks very much.

Please feel free to show this letter to others if it will help in your work.

Sincerely yours,

Bill Zimmerman